

2025 Tuxedo Cat Ball

Tails of Triumph



Dear Friends of SAFE Haven for Cats,

We're thrilled to invite your sponsorship of our 20th Annual Tuxedo Cat Ball on Friday, April 11th 2025. Our work would not be possible without your dedication and generosity. Every day, you help us save lives.

We're coming together to celebrate everything we have accomplished together over the last year, and it won't be the same without you. From our humble beginnings in 1994 in a two-car garage to present day operating in a 10,800 square foot facility, you've been with us through change and growth that has always brought us closer to our shared goal: to end euthanasia of cats and kittens due to overpopulation.

North Ridge Country Club, Friday, April 11, 2025

Sponsors from our event last year helped us take in over 1,400 cats last fiscal year, and helped cats from as far away as Florida and as close to home as the dumpsters behind our Clinic! Your support is critical to helping SAFE Haven for Cats continue to be the best place in the Triangle for cats and kittens in need, and to maintain our standard of excellence in facilitating quality adoptions and care.

Please return the attached pledge form to our Development Office at the address listed or go to www.safehavenforcats.org/general-donations to complete the donation online- kindly write "TCB Sponsorship" in the Additional Comments section. Please also email your logo in JPG format to tcb@safehavenforcats.org at the time of your commitment.

Kathleen Weiner, MBA, CFRE

Executive Director

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Sponsorship FAQs

Why should I sponsor the Tuxedo Cat Ball?

To save lives by providing medical care and shelter for cats rescued from abuse, neglect, and hardship.

Why is this a smart investment for my business?

- You will partner with a highly successful nonprofit that has a sterling reputation and over 30 years of service to the Triangle community.
- Showing compassion for animals is good business – everyone is doing it. Don't be left out!
- Your customers and employees love animals.
- Opportunity to celebrate your staff, family, and friends with a night out for a worthy cause.
- Brand exposure to an audience of animal lovers.
- Everybody wants to save lives; your support is not controversial in any way.
- The Tuxedo Cat Ball is a well-run, successful event.

What recognition will my business receive?

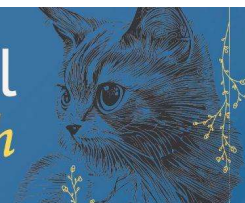
An extensive marketing plan is in place for the Tuxedo Cat Ball. Depending on your level of sponsorship, you will receive:

- The opportunity to present from the stage at the Tuxedo Cat Ball and speak about your commitment to saving lives.
- Brand exposure to SAFE Haven audience on social media
 - Facebook - 15,000+ followers
 - Instagram - 6,200+ followers
 - LinkedIn - 340+ followers
- Prominent placement in a print newsletter (published March 2025) to 5,000 people (hard copy) and 13,000 online.
- Name/logo recognition at the event slideshow and program.
- Complimentary event tickets based on your sponsorship level.

SAFE Haven for Cats 8431-137 Garvey Drive, Raleigh, NC 27616 safehavenforcats.org

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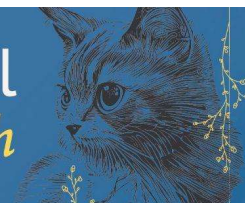


All levels of sponsorship are acknowledged in the gala presentation.

Sponsor Level	Amount	# of Tickets to Event	Champagne Reception	Print & Social Media	Speaking Opportunity
Platinum	\$15,000	24 at reserved tables	Yes	<ul style="list-style-type: none"> • ½ page in August Scratching Post • Logo with links on SAFE Haven website • Social media spotlights • Banner or flag in lobby of North Ridge during event 	<ul style="list-style-type: none"> • Video testimonial and greeting
Gold	\$10,000	16 at reserved tables	Yes	<ul style="list-style-type: none"> • 1/4 page in August Scratching Post • Logo with links on SAFE Haven website • Social media spotlights • Banner or flag in lobby of North Ridge during event 	<ul style="list-style-type: none"> • Video greeting
Silver	\$5,000	12 at reserved table	Yes	<ul style="list-style-type: none"> • 1/8 page in August Scratching Post • Logo with links on SAFE Haven website • Social media 	

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				spotlights	
Bronze	\$2,500	8 at reserved table	No	<ul style="list-style-type: none"> • Logo with links on SAFE Haven website • Social media spotlights 	
Champions	\$1,000	4 at reserved table	No	<ul style="list-style-type: none"> • Logo on SAFE Haven website • Social media spotlights 	
Advocates	\$500	2 at reserved table	No	<ul style="list-style-type: none"> • Logo on SAFE Haven website • Social media spotlights 	
Patrons	\$250	1 at reserved table	No	<ul style="list-style-type: none"> • Logo on SAFE Haven website • Social media spotlights 	

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SPONSORSHIP AGREEMENT

North Ridge Country Club, Friday, April 11, 2025

Yes, I want to support SAFE Haven for Cats! I am submitting a sponsorship at this level:

- | | |
|---|---|
| <input type="checkbox"/> Platinum - \$15,000 | <input type="checkbox"/> Champions - \$1,000 |
| <input type="checkbox"/> Gold - \$10,000 | <input type="checkbox"/> Advocates - \$500 |
| <input type="checkbox"/> Silver - \$5,000 | <input type="checkbox"/> Patrons - \$250 |
| <input type="checkbox"/> Bronze - \$2,500 | |

Company/Your Name(s): _____

Contact Name & Title: _____

Address: _____ City/State/Zip: _____

Email _____ Phone _____

Signature _____ Date _____

Payment may be made at (safehavenforcats.org). Please click the "donate" button, "general" donation and put "TCB Sponsorship" in the comments box. If more convenient, you may enclose a check with this form. Payments must be received by April 7, 2025. Please email your logo in JPG format to tcb@safehavenforcats.org by March 24, 2025, to be included in planned marketing materials and newsletters.

**Please return this pledge form to The Development Office by mail:
SAFE Haven for Cats, 8431-137 Garvey Drive, Raleigh, NC 27616**

Questions? Call Maddie Majerus at 919-710-8184 or email her at maddie@safehavenforcats.org

THANK YOU FOR YOUR LIFE SAVING GIFT